Top 10
Enterprise Portal
Project Pitfalls

1. No corporate or business sponsor
2. Initially biting off more user communities than you can chew
3. Starting with no long term portal vision
4. Not separating myth from reality regarding portal capabilities
5. Not understanding the internal landscape
6. Underestimating cultural implications
7. Not having a plan to link to the "big picture"
8. Not realizing an enterprise portal is an enterprise project
9. Believing your portal plan won't change
10. Viewing your portal as a smokestack of capabilities

Top 10
Enterprise Portal
Project Requirements

- Use proven Portal implementation methodology
- Application, information, and process integration
3. Content management capabilities
4. Ease of application integration
5. Use of standards and open-ness
6. Portal administration
7. Ease of use
8. Self-service capabilities
9. Understand security issues
10. Content syndication capabilities

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Top 10 Ways to Ensure Your Portal's Success

1. Brand it! Give your enterprise portal a name.
- Change it! Make your portal vibrant by constantly changing it
- Strengthen it! Focus on building community and collaboration
- Include others! Ensure your portal has the "voice of the employee" – not just the corporate "party line"
- Use it! Integrate the portal into all internal business processes
6. Share it! Distribute ownership of portal contents
- Educate! Open portions of your portal to business partners
- Make it available! Your portal should be accessible from anywhere
- Entice staff! Give senior managers reasons to use the portal
- Save Time! Don't build from scratch—use COTS as the basis.

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